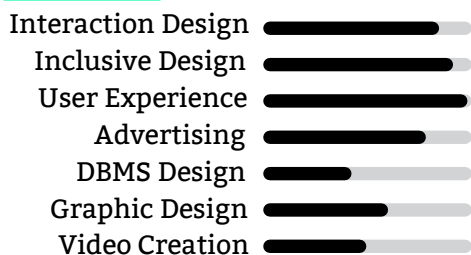


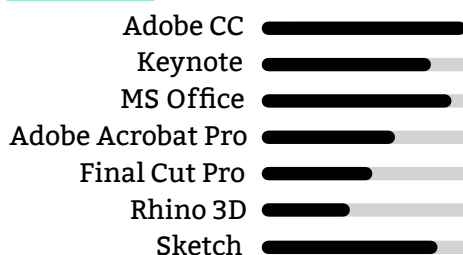
Heidi Laidler.

Hi, I'm Heidi. I'm a UX designer and front-end developer based in Sydney, specialising in inclusive Design.

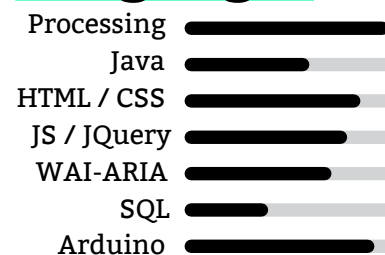
Skills



Tools



Languages



Experience

- NOW 2017** **Designer, Academic Services**
The University of Sydney
Responsibilities: Collaborating with internal library stakeholders to design improved digital experiences and promote engagement.
- 2017 2016** **User Experience Designer**
Media Access Australia
Responsibilities: Auditing website accessibility, conducting accessibility training workshops, speaking at events around inclusive design, designing accessible documents.
- 2017** **Enabled Design-a-thon**
Remarkable- Cerebral Palsy Alliance
Ideated, developed and presented a prototype for a mobile application which would allow users with a vision impairment to confidently navigate unfamiliar places
- 2016** **IXDA Australia Rapid Prototyping**
State Library of NSW
Ideated and presented design solutions, as a part of a team, which would enhance the experiences of those using the library.
- 2016 2012** **Customer Service**
Layby Services Australia
Responsibilities: Co-ordinating over 10,000 deliveries, monitoring customer payments, recruitment, staff training, preparing training documents, website/catalogue design, managing staff, handling complaints.
- 2011 2010** **Graphic and Web Designer**
Red Boot Designs (freelance)
Clients Included: Australian Workplace Management, Old Monk Productions, Natalie Wildig, Stop, Chop & Roll, PC Cleaning and Waypoint financial services.

Education

- 2012 - 2016** ● **Bachelor of Design Computing**
The University of Sydney
● Distinction Weighted Average Mark (WAM)
● Achieved a mark of credit or above in all subjects
● Ranked first in MKTG3121 Advertising: Creative Principals
- 2012 - 2013** ● **Higher School Certificate**
TAFE: Open Training and Education Network
● Achieved a mark above 80% in all subjects
- 2012** ● **Design Fundamentals: Digital Design**
Design Centre Enmore
- 2011** ● **Design Fundamentals: Interior Design**
Design Centre Enmore
● Awarded as highest achieving student in course
- 2009 - 2010** ● **Northmead Creative & Performing Arts High School**
● Achieved a mark above 80% in all subjects

Interests

